

## UK AS400 Database Overview

Our AS400 database includes enterprise wide users of IBM AS400 hardware in the UK and Ireland. In summary there are:

-  766 Companies
-  1,914 Sites
-  8,451 Contacts
-  5,916 Emails
-  IT Infrastructure research
-  Online Access or flat database file
-  Live or quarterly updates available

### Clients include



The database contacts and sites are subject to our rigorous researching which includes:

**Web research** – daily updates form website and internet searches

**Company financial reports and accounts** – access to detailed financial information on all public and private companies including Director level updates

**Telephone research at departmental level** – to establish the key names of all senior management, technology, finance, HR sales and marketing and many more relevant contact groups (see below).

**Third Party Sources** – other data intelligence from 3<sup>rd</sup> parties which will enhance the database.



### Our Commitment to Data Accuracy

We appreciate that data decay is a continual problem within the technology market, as with all business data, and we endeavour to carryout FREE research of any mail gone-aways or email returns to all our customers. We also comply with the UK data protection act of 1998 and new European email legislation of 2003.

The database benefits from a carefully researched email database, which represents just over 65% of the contact groups.

### Statistics at a Glance

The database can be seen below as summary of the number of sites and contact across the various industrial sectors as classified by the UK 1992 SIC code system and summarised by our top level sector category.

Job Area Grp	Contacts	Emails
IT	4,770	3,339
FINANCE	1,131	792
SENIOR MANAGEMENT	686	480
HR	642	450
MARKETING	264	185
SALES	182	127
OPERATIONS	177	124
ADMIN	152	106
PURCHASING	90	63
CUSTOMER SERVICES	52	36
LEGAL	40	28
SUPPLY CHAIN	57	40
OTHER	208	146
<b>Total</b>	<b>8,451</b>	<b>5,916</b>

Contact summary by Job area

Sector	Sites	Companies
Agriculture	2	1
Agriculture & Mining	59	23
Charities	5	2
Education	2	1
Finance, Insurance, Banking	548	219
Hotels And Restaurants	5	2
IT & Business Services	308	123
Manufacturing	393	157
Mining	21	8
Public Sector & Health	21	8
Retail	44	17
Telecommunications	372	149
Transport & Postal Services	62	25
Utilities	33	13
Wholesale	44	17
<b>Totals</b>	<b>1,914</b>	<b>766</b>

Sites by Sector

### Licence Details & Pricing

The database can be purchased for a year under our gold and silver licences or for one time usage under a rental agreement as shown in the table below. To request a full field layout please contacts us (see below).

License Type	Company & Contact Data	Conditions	Access	Emails	Technology Research	Price
Gold	Yes - All	1 Year Licence	Flat File (xls)	Yes	Yes	£1,495
Silver	Yes - All	1 Year Licence	Flat File (xls)	Yes	No	£1,095
Bronze	Yes - All	One Time Use	Flat File (xls)	Yes	No	£245/000

**Contact Details:** email [sales@ci-europe.co.uk](mailto:sales@ci-europe.co.uk) or call 0870 360 7154.