

CODA Database Overview

Our CODA database includes enterprise wide users of CODA software in the UK and Ireland. In summary there are:

- ✚ 99 Companies
- ✚ 245 Sites
- ✚ 1,950 Contacts
- ✚ 1,365 Emails
- ✚ IT Infrastructure research
- ✚ Online Access or flat database file
- ✚ Live or quarterly updates available

The database contacts and sites are subject to our rigorous researching which includes:

Web research – daily updates form website and internet searches

Company financial reports and accounts – access to detailed financial information on all public and private companies including Director level updates

Telephone research at departmental level – to establish the key names of all senior management, technology, finance, HR sales and marketing and many more relevant contact groups (see below).

Third Party Sources – other data intelligence from 3rd parties which will enhance the database.

Our Clients include



Our Commitment to Data Accuracy

We appreciate that data decay is a continual problem within the technology market, as with all business data, and we endeavour to carryout FREE research of any mail gone-aways or email returns to all our customers. We also comply with the UK data protection act of 1998 and new European email legislation of 2003.

The database benefits from a carefully researched email database, which represents just over 65% of the contact groups.

Statistics at a Glance

The database can be seen below as summary of the number of sites and contact across the various industrial sectors as classified by the UK 1992 SIC code system and summarised by our top level sector category.

Job Area Grp	Contacts	Emails
IT	1,101	770
FINANCE	261	183
SENIOR MANAGEMENT	158	111
HR	148	104
MARKETING	61	43
SALES	42	29
OPERATIONS	41	29
ADMIN	35	25
PURCHASING	21	14
CUSTOMER SERVICES	12	8
LEGAL	9	7
SUPPLY CHAIN	13	9
OTHER	48	34
Total	1,950	1,365

Contact summary by Job area

Sector	Sites	Companies
Agriculture & Mining	7	3
Charities	1	1
Education	0	0
Finance, Insurance, Banking	70	28
Hotels And Restaurants	1	0
IT & Business Services	39	16
Manufacturing	50	20
Mining	3	1
Public Sector & Health	3	1
Retail	6	2
Telecommunications	48	19
Transport & Postal Services	8	3
Utilities	4	2
Wholesale	6	2
Totals	245	99

Sites by Sector

Licence Details & Pricing

The database can be purchased for a year under our gold and silver licences or for one time usage under a rental agreement as shown in the table below. To request a full field layout please contacts us (see below).

License Type	Company & Contact Data	Conditions	Access	Emails	Technology Research	Price
Gold	Yes - All	1 Year Licence	Flat File (xls)	Yes	Yes	£395
Silver	Yes - All	1 Year Licence	Flat File (xls)	Yes	No	£295

Contact Details: email sales@ci-europe.co.uk or call 0870 360 7154.