

UK .NET Database Overview

Our .NET database includes enterprise wide users of Microsoft .NET software in the UK and Ireland. In summary there are:

- ✚ 817 Companies
- ✚ 2,042 Sites
- ✚ 9,101 Contacts
- ✚ 6,371 Emails
- ✚ IT Infrastructure research
- ✚ Online Access or flat database file
- ✚ Live or quarterly updates available

The database contacts and sites are subject to our rigorous researching which includes:

Web research – daily updates form website and internet searches

Company financial reports and accounts – access to detailed financial information on all public and private companies including Director level updates

Telephone research at departmental level – to establish the key names of all senior management, technology, finance, HR sales and marketing and many more relevant contact groups (see below).

Third Party Sources – other data intelligence from 3rd parties which will enhance the database.

Our Clients include



Our Commitment to Data Accuracy

We appreciate that data decay is a continual problem within the technology market, as with all business data, and we endeavour to carryout FREE research of any mail gone-aways or email returns to all our customers. We also comply with the UK data protection act of 1998 and new European email legislation of 2003.

The database benefits from a carefully researched email database, which represents just over 65% of the contact groups.

Statistics at a Glance

The database can be seen below as summary of the number of sites and contact across the various industrial sectors as classified by the UK 1992 SIC code system and summarised by our top level sector category.

| Job Area Grp | Contacts | Emails |
|-------------------|--------------|--------------|
| IT | 5,137 | 3,596 |
| FINANCE | 1,218 | 853 |
| SENIOR MANAGEMENT | 739 | 517 |
| HR | 692 | 484 |
| MARKETING | 284 | 199 |
| SALES | 196 | 137 |
| OPERATIONS | 190 | 133 |
| ADMIN | 164 | 115 |
| PURCHASING | 97 | 68 |
| CUSTOMER SERVICES | 56 | 39 |
| LEGAL | 43 | 30 |
| SUPPLY CHAIN | 62 | 43 |
| OTHER | 224 | 157 |
| Total | 9,101 | 6,371 |

Contact summary by Job area

| Sector | Sites | Companies |
|-----------------------------|--------------|------------|
| Agriculture | 2 | 1 |
| Agriculture & Mining | 62 | 25 |
| Charities | 5 | 2 |
| Education | 2 | 1 |
| Finance, Insurance, Banking | 584 | 234 |
| Hotels And Restaurants | 5 | 2 |
| IT & Business Services | 328 | 131 |
| Manufacturing | 419 | 168 |
| Mining | 22 | 9 |
| Public Sector & Health | 22 | 9 |
| Retail | 46 | 19 |
| Telecommunications | 397 | 159 |
| Transport & Postal Services | 66 | 26 |
| Utilities | 35 | 14 |
| Wholesale | 46 | 19 |
| Totals | 2,042 | 817 |

Sites by Sector

Licence Details & Pricing

The database can be purchased for a year under our gold and silver licences or for one time usage under a rental agreement as shown in the table below. To request a full field layout please contacts us (see below).

| License Type | Company & Contact Data | Conditions | Access | Emails | Technology Research | Price |
|--------------|------------------------|----------------|-----------------|--------|---------------------|----------|
| Gold | Yes - All | 1 Year Licence | Flat File (xls) | Yes | Yes | £1,795 |
| Silver | Yes - All | 1 Year Licence | Flat File (xls) | Yes | No | £1,295 |
| Bronze | Yes - All | One Time Use | Flat File (xls) | Yes | No | £245/000 |

Contact Details: email sales@ci-europe.co.uk or call 0870 360 7154.